



**EVERY™ COUNTERFEIT.
CAUGHT.**





Counterfeit products can cost you a lot of money. You may think you have purchased Genuine Cummins Parts – until the counterfeit item causes a breakdown and there is no warranty coverage. Not only do you suffer downtime and the cost of getting the repair done again, you could miss key delivery or project completion dates – damaging your reputation for dependable performance.

Counterfeit parts can fail, cause other parts to fail, and lead to lower fuel economy, increased emissions and poor performance. Counterfeit parts are more than bad business – they are illegal!

Counterfeit Vs. Will-Fit.

Counterfeit products illegally make use of Cummins trademarks, copyrights and/or patents. A counterfeit product is any non-genuine product with a Cummins logo, Cummins name on the product or packaging, or any non-genuine product sold without Cummins authorization and with the intention of imitating a Genuine Cummins product.

Will-fit components do not claim to be Genuine Cummins Parts and are not illegal. They may claim that they are designed for Cummins engines, however, they do not come in Cummins packaging or have Cummins trademarks. Will-fit parts are usually reverse-engineered, so while they may fit, in almost every case they will not meet Cummins specifications and they will not perform as well or carry the same warranty as Genuine Cummins Parts.

Cummins Or Counterfeit? How You Can Tell.

It is not easy. When you see a misshapen Cummins logo on the package or a part number that does not have the right number of characters, it is probably counterfeit. Common warning signs are misspelled words or parts labeled with genuine-looking numbers that represent a different part in the Cummins numbering scheme. Other clues for identifying counterfeit parts are the wrong size containers, containers without the right protective packaging to eliminate shipping damage and labels that are blurred or torn.

Even if the counterfeiters have tried to copy Cummins packaging exactly, they often miss subtle design features, leaving visual clues that indicate the parts may be counterfeit. Counterfeit parts may include holes that are misaligned or have rough edges, or bevels that are not the proper angle. You may also find extra or missing parts in a kit.

Take The Safe Route.

Always choose Genuine Cummins Parts, available at over 5,500 authorized locations worldwide. Not only will you be assured of getting Genuine Cummins quality, you will also have the reassurance of a full Cummins warranty. When a will-fit or counterfeit part is installed in a Cummins engine, serious performance problems and safety issues can result.

Genuine Cummins



Counterfeit

Inconsistent with Cummins piston design

Genuine Cummins



Counterfeit



Inconsistent with Cummins clinch design

Every Counterfeit. Caught.

If you suspect that a part you have purchased is a counterfeit, or if you identify a patent or copyright infringement, take the appropriate action. Do not confront the vendor. Contact your immediate supervisor and your local authorized Cummins Parts and Service representative. Keep all evidence, including parts, packaging, invoicing and shipping information.

Suspected counterfeits should be reported directly to the Cummins Law Department, Chief Counsel – Global IP, at 317-610-2462. You may also contact the U.S. Government's Strategy Targeting Organized Piracy (STOP!) program. Call toll-free 1-866-999-HALT or log on to www.StopFakes.gov.



Every Question. Answered.

For answers to questions about Genuine Cummins products, please contact your local authorized Cummins Parts and Service representative.



Cummins Inc.
Box 3005
Columbus, IN 47202-3005
U.S.A.

Phone: 1-800-DIESELS (1-800-343-7357)
Fax: 1-800-232-6393
Internet: quickservice.cummins.com

Bulletin 4081753 Printed in U.S.A. 10/07
©2007 Cummins Inc.